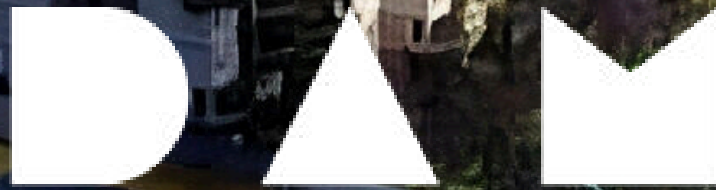


EXPO CASA MEXICO

REAL ESTATE — INVESTMENTS — TRENDS — PLACES



DISTRICT OF MERIDA ART

REINVENTING THE STAY

LIVE, WORK, REST AND CREATE IN
ONE SPACE

Meet the third blue circle



JANUARY/2025

EXPOCASAMEXICO.COM

From the *Edition*

EXPO CASA MEXICO

REAL ESTATE — INVESTMENTS — TRENDS — PLACES

January 2025

¡Welcome to the fourth edition of EXPOCASAMÉXICO magazine!

We begin this year with renewed enthusiasm and the certainty that together we will manage to overcome new challenges and achieve even more ambitious goals.

We want to thank you for your trust, dedication and effort that have allowed us to get here.

In 2025, we reaffirm our commitment to excellence, **innovation and creating** value for everyone who is part of our community. Every step we take is driven by our shared vision and the teamwork that defines us.

We invite you to face this new chapter with the same **passion and determination** that characterizes us. We know that together we will continue to build a future full of achievements and opportunities.

On the cover we present an incredible development **MÉRIDA ART DISTRICT**, a concept developed by Grupo López Rosas where they combine art, culture, in a comprehensive design.

And in the Architecture section, a fantastic **ZAZIL-HÁ** project based on sacred geometry located in Tizimín surprised us for its integration with nature and its commitment to forming a community based on the holistic and sacred of the region.

And one more piece of news, our magazine is now in **English and Spanish**, this is synonymous with commitment to our readers, **EXPOCASAMEXICO**



CEO & FOUNDER

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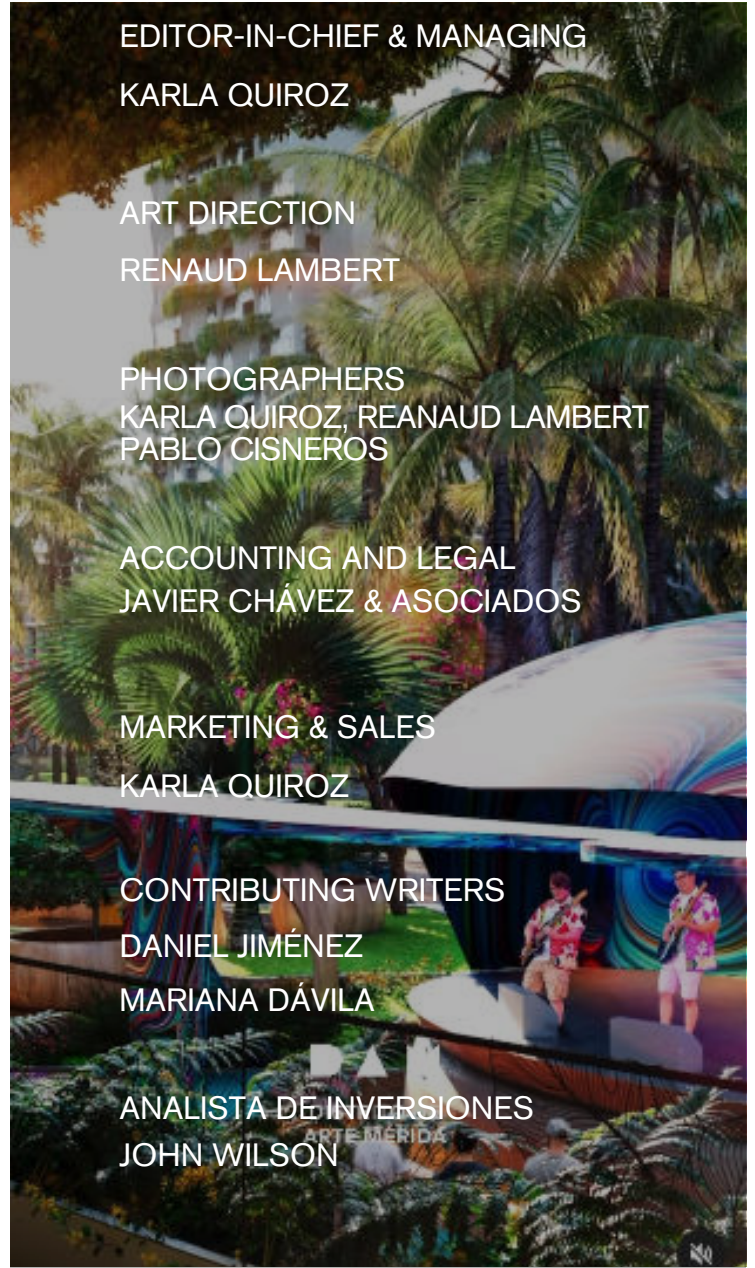
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EXPO CASA MEXICO



This is... Mérida Art District



THE Mérida Art District, abbreviated DAM, is a project that reinvents the way of being, living, working, resting and creating in the beautiful capital of Yucatán.

WHAT IS THE MÉRIDA ART DISTRICT?

It is a real estate project with an artistic concept, in the PRE-SALE stage. With a privileged location north of the city, on the Mérida-Progreso highway in the AAA zone (one of the most attractive and with the greatest added value).

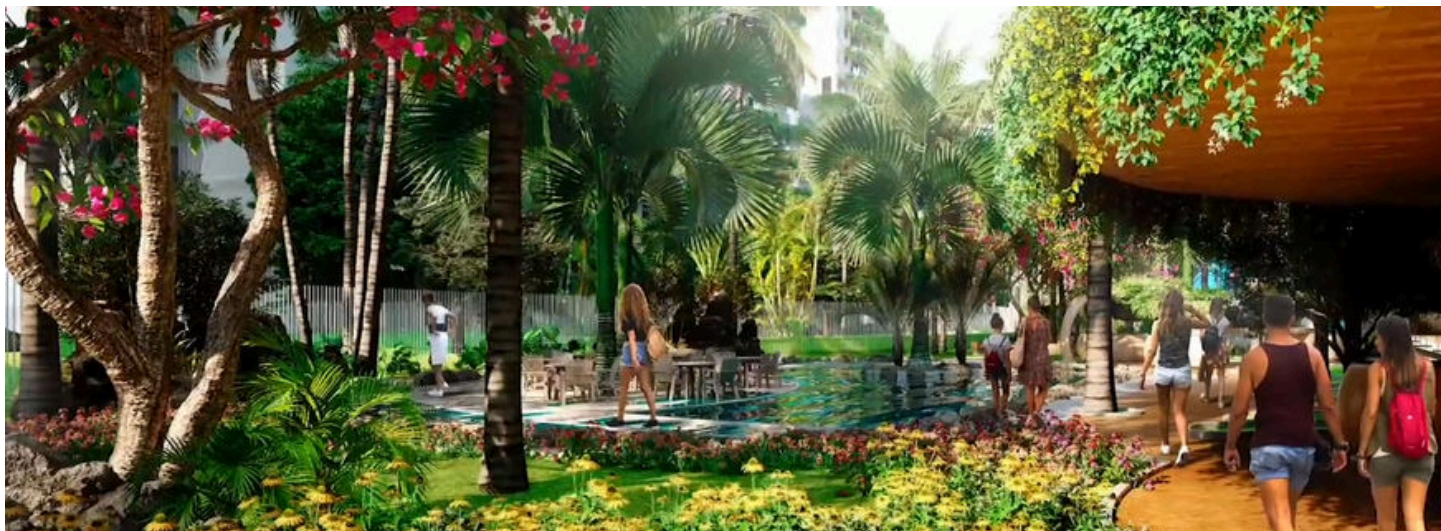


DAM will strategically combine 5 sections that will turn it into an artistic and commercial oasis, allowing it to generate high returns for its participants.



We offer you the possibility of investing in Mérida in a real estate PRE-SALE, with the benefit of obtaining the lowest prices and high capital gains in the short term.

This mega project also considers the integration of high-end landscaping, which also includes the creation of artificial lakes.



DESIGN



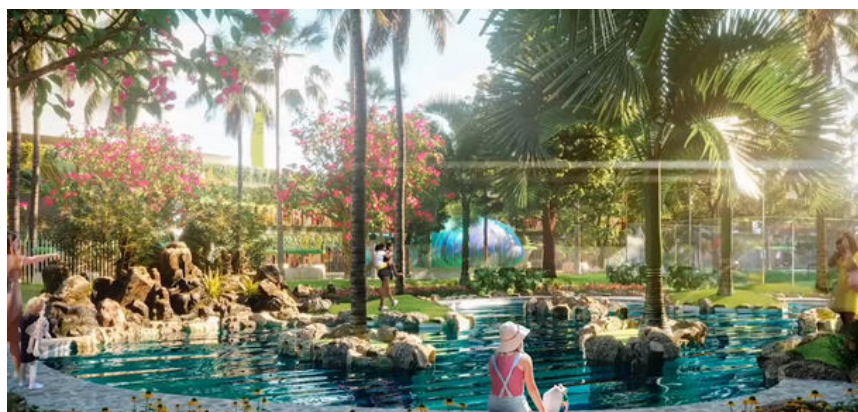
A new design and avant-garde concept that rises 1.5 meters from the ground level for the construction of its buildings, preventing the increase in the level of the water table from affecting the property.

FREEDOM



DAM will be a place full of freedom with a supportive approach for artists and artisans.

CONVICTION



DAM is born from the conviction that: "Art transforms people, communities and cities."

REINVENTING ARCHITECTURE



Take advantage of the PROMOTION and FINANCING price from 10% DOWNLOAD

- Monthly payments from \$15,000 pesos
- Balance on delivery in May 2025
- Offices from \$1.7 MDP.

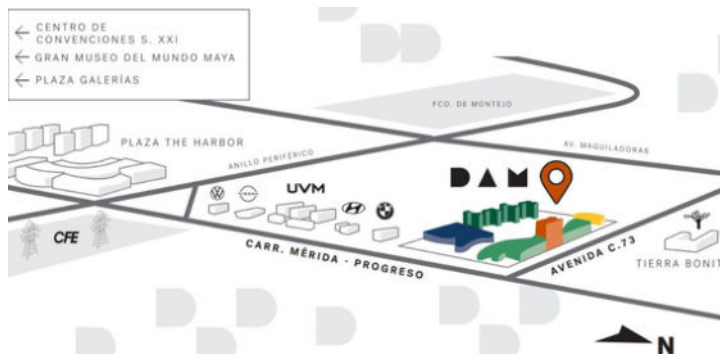


PIMIENTA PARK will be the heart of DAM, integrating a green, commercial, cultural and vital area.

A lung of the city that becomes an ideal meeting place, due to its events and exhibitions, large green areas, lake with waterfall, gastronomic corridor, 3 stages for open-air concerts, art bazaars and much more...



WHERE IS IT LOCATED?



- On the Mérida-Progreso highway
- UVM Mérida and Marist University of Mérida
- Great Museum of the Mayan World
- 21st Century Convention Center
- UADY Faculty of Engineering
- La Ceiba Golf Club
- Country Club
- Automotive Agencies: Hyundai, BMW, Nissan, VW

SINFONÍA Apartments (PRESALE SOON) Residential area with 18 modular apartment towers. They will have exclusive amenities:

- Lush private garden, 45 m pool. and artificial lake with waterfall
- Towers dedicated to musical genres
- HOTEL to stay surrounded by art.
- The FORUM, a world-class auditorium



D A M
DISTRITO DE
ARTE MÉRIDA

GRUPO
López-Rosa
 & ASOCIADOS

Grupo López Rosa 2022 - Calle 20 #64 por 11 y13, Col. México, C.P. 97125, Mérida, Yucatán. 2025 |

Phone: 999-387-1221

Architecture



Zazil-Há, a holistic residential community on the tropical Yucatán Peninsula.

WE HAVE A GOAL: LIVE LONG AND PROSPER



Without a doubt, one of the most interesting projects in the entire Yucatan Peninsula is Zazil-Há, based on sacred geometry and a way of life connected with nature.

The relevance of the five elements earth, air, fire, water and ether with a unique concept to make this connection, we present you a sample of what this great project is.



www.zazilha.org
1 541-301-9000

PHILOSOPHY



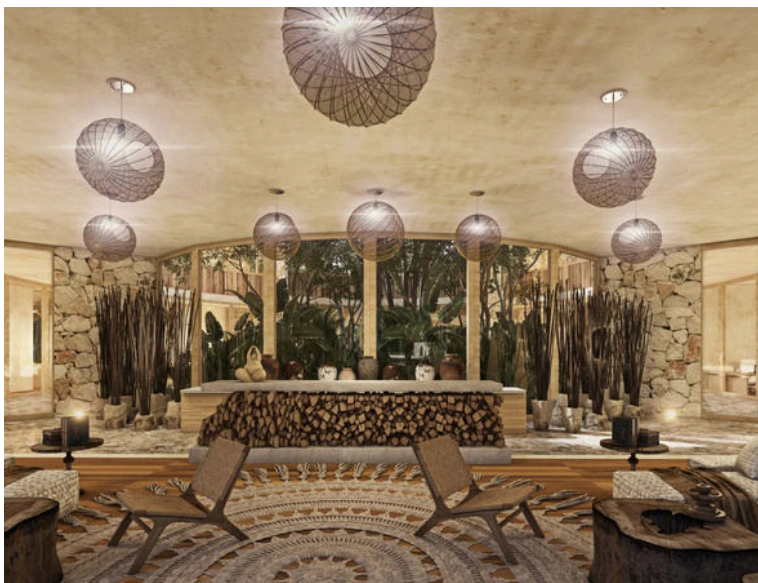
LIVE LONG LIFE

Did you know that there are small populations around the world that regularly live active lifestyles for 100 years or more? It's not something they strive for, it's simply a way of life. Zazil-Há is based on four of the basic principles of longevity:

- Family and community give meaning to life.
- Physical activity associated with a purpose is easier.
- The slow life is the good life.
- Clean, nutrient-dense whole foods provide nutrition.

THRIVE

Success can be defined as the progressive realization of a worthy ideal. While each individual may thrive differently, together we are stronger. Zazil-Há is a community of like-minded people who align with the values of: Freedom. Integrity, Honor, Respect, Service.



COMMUNITY

More and more people are seeking a new way of life, a life of balance and possibilities that cannot be found in modern cities. It is one thing to build an ecological and sustainable community, and quite another to have a sustainable mindset.

As you explore the community, you'll notice that each house is different. It is an artistic expression of the owner, built with recyclable and sustainable materials and with practices that guarantee harmony with the environment.

LOCATION

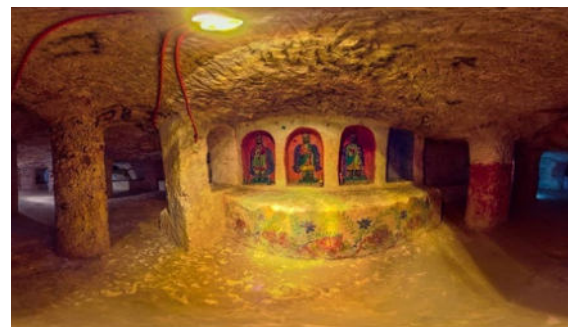


Located in tizimin

The location of the city is strategic for tourism, since it is 160 km from the Yucatecan capital, Mérida, and 190 km from the most dynamic city on the Yucatan Peninsula.



Among the sites of interest present in the city, the old railway station from the beginning of the 20th century stands out; the Kikil cenote and church, north of the city; the former convent and parish of the Santos Reyes from the 17th century; The Catacombs, caves in which city artisans recreate popular and animal images and figures; the La Reina Botanical Zoological Park, named in honor of Queen Elizabeth II of England, who inaugurated it on February 28, 1975, during her visit to the city; and the Kulubá archaeological site, close to the city.





Merida
Art District

SYMPHONY DEPARTMENTS
CORPORATE CENTER 20.58
PEPPER PARK
HOTEL
THE FORUM

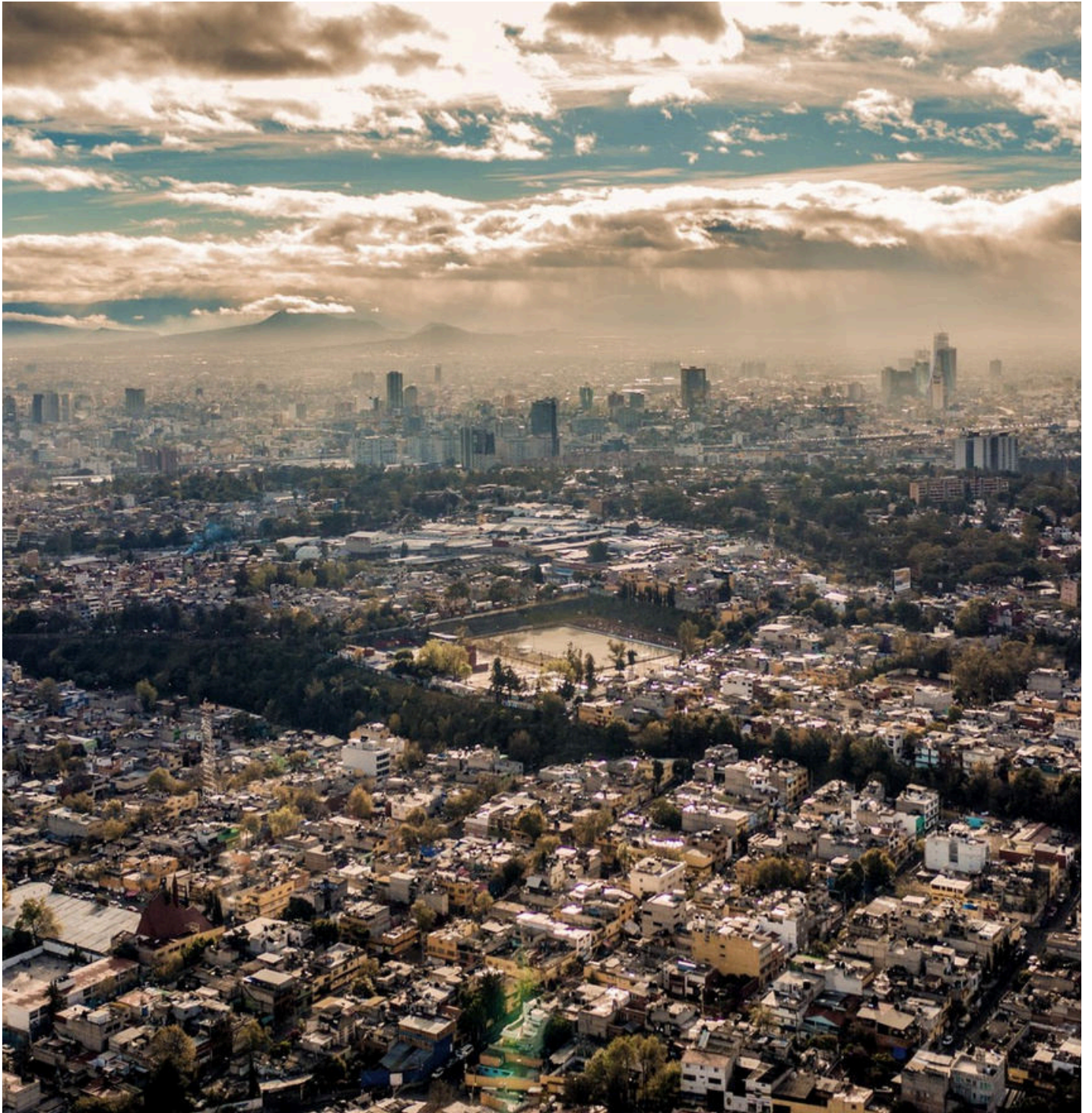
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KANLÚM
YUCATÁN

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Markets



Start the year with guaranteed capital gains and avoid real estate congestion

INVESTMENT OPTIONS START IN 2025

With a constantly evolving real estate market, investors have a wide range of options to diversify their portfolios and maximize their returns. Below, we explore the main alternatives available for those who want to invest in real estate, analyzing their advantages.



Photo courtesy: Master Plan Zazil-Há



Residential Properties

Investing in residential properties remains one of the most popular options. Houses and apartments for long-term rentals offer stable income and the possibility of appreciating their value over time. Its advantages:

- Constant demand.
- Facilities to obtain mortgage financing.
- Possibility of tax benefits.



Commercial Properties

Commercial premises and offices are another profitable alternative, especially in urban areas with high economic activity. Its advantages:

- Long-term lease contracts.
- Yields generally higher than residential properties.

INVESTMENT OPTIONS START IN 2025



Tourist Real Estate

The purchase of property in tourist destinations for short-term rental, through platforms such as Airbnb, has gained popularity.

Its advantages:

- Potentially high income during peak seasons.
- Flexibility for personal use.



Real Estate Investment Trusts (REITs)

REITs allow investors to acquire shares in property portfolios without having to purchase a property directly. Its advantages:

- High liquidity.
- Automatic diversification.
- Lower barriers to entry.



Land and Lots

The purchase of land, whether for development or as a speculative investment, is an interesting option for those seeking greater flexibility.

Advantages:

- Lower maintenance costs.
- Appreciation potential in developing areas.

Key Deciding Factors

Before choosing a real estate investment option, it is essential to analyze factors such as:

- Location.
- Budget and financing available.
- Investor risk profile.
- Investment horizon (short, medium or long term).

El sector inmobiliario sigue siendo una de las formas más confiables de invertir, siempre que se tomen decisiones informadas y respaldadas por análisis detallados. Con opciones que van desde propiedades residenciales hasta instrumentos financieros como los REITs, hay alternativas para todos los perfiles de inversión.

ZH Villa Residencial *Chakã*

**A 36 MESES CON
RECURSO PROPIO**

*Precio vigente durante diciembre 2024

4 - 9

zazilha.org

CHÁVEZ & ASOCIADOS

ACCOUNTING SERVICES

BUDGET
ANALYSIS
STRATEGY

ACCOUNTING

INFORMATION

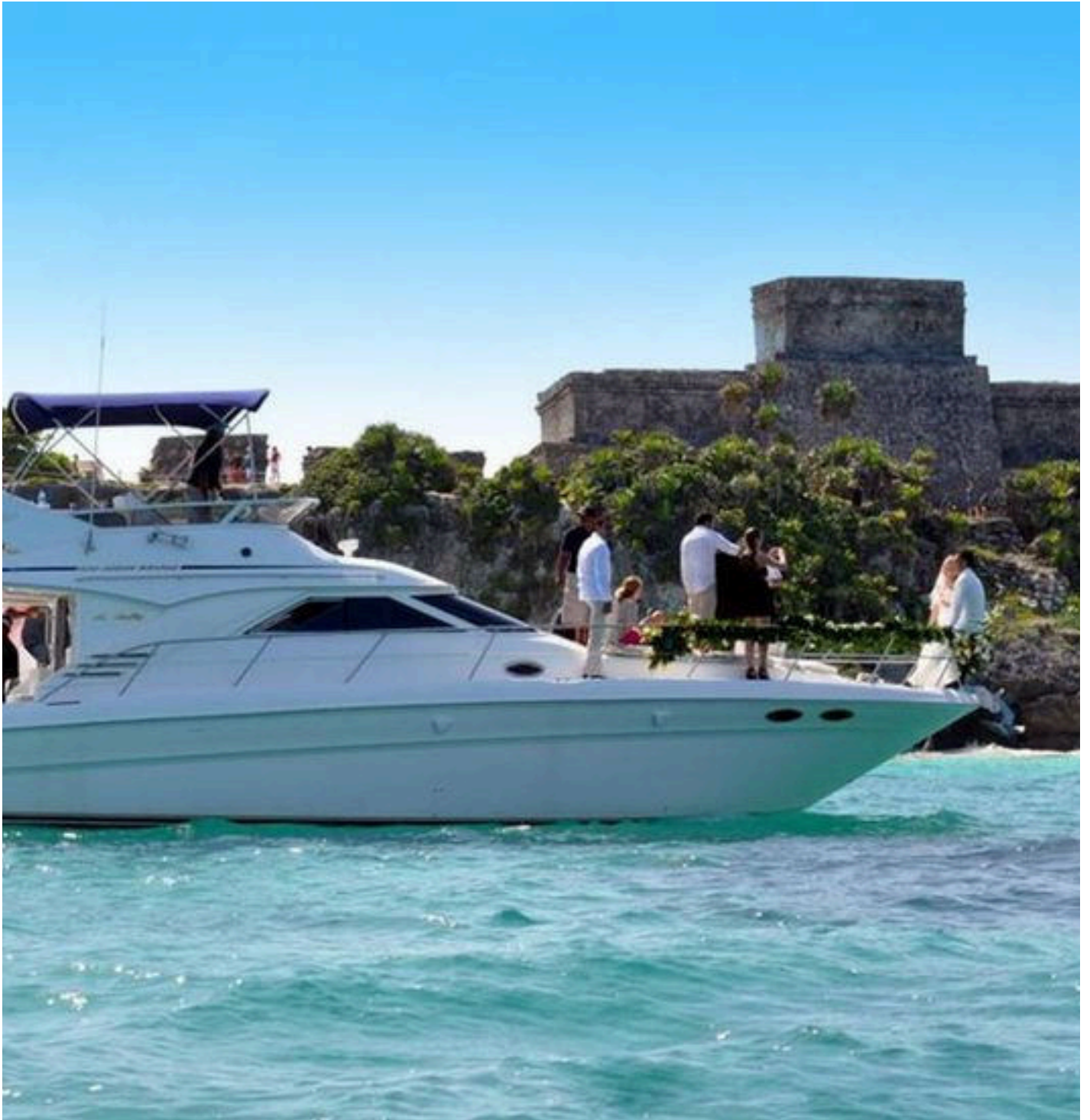
EARNINGS

MÉRIDA
MÉXICO CITY

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Marine



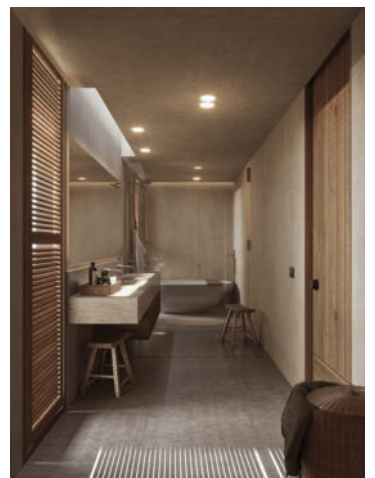
The best thing about the sea is its people

RETURNS ON INVESTMENTS TULUM 2025

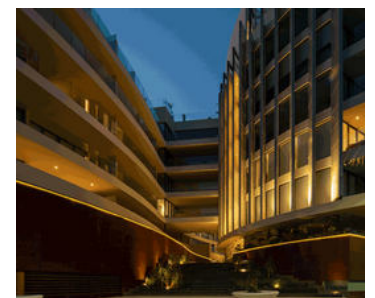
According to experts, annual returns on vacation rental properties in Tulum can range between 8% and 12%. In addition, capital gains in some areas have grown at a rate of 10% annually, making it one of the most profitable investments in real estate.

Tulum represents a unique opportunity for investors seeking to combine profitability with a positive impact on the environment and the possibility of enjoying a dream destination. With a strategic approach, it is possible to maximize benefits and ensure a successful investment.

Here 3 examples



www.loamdesarrollos.com/



www.desarrolllossimca.com



www.nativatulum.mx



At the heart of an exclusive community is Club Puerto Cancún, a place that only the most select clubs in Mexico and the world can aspire to. In a safe and familiar environment, you will discover everything you have imagined.



Enjoy with Family

Seeking your total well-being and that of your family, at Puerto Cancún Club you will find experts in haute cuisine and nutrition, as well as trainers and instructors to learn a sport, improve your quality of life or become even more competitive.



Activities

- Outdoor games for children
- Swimming
- Kayaks
- Paddle Boards
- Volleyball
- Yoga Deck
- TRX
- Beach Gym

Benefits as a Partner

Club Puerto Cancún is your access to everything you dreamed of when you arrived in Cancún. In the middle of nature and the sea, in a safe environment, you and your family will find in our facilities the ideal place to enjoy the sea, practice your favorite sport, or simply spend the day with your family and friends.

Thanks to the growing group of memberships, the clubhouse designed by Artigas Arquitectos is already under construction, which will consolidate the Puerto Cancún Club as the most exclusive meeting point in the city. Come with our team and be part of the Puerto Cancún family.

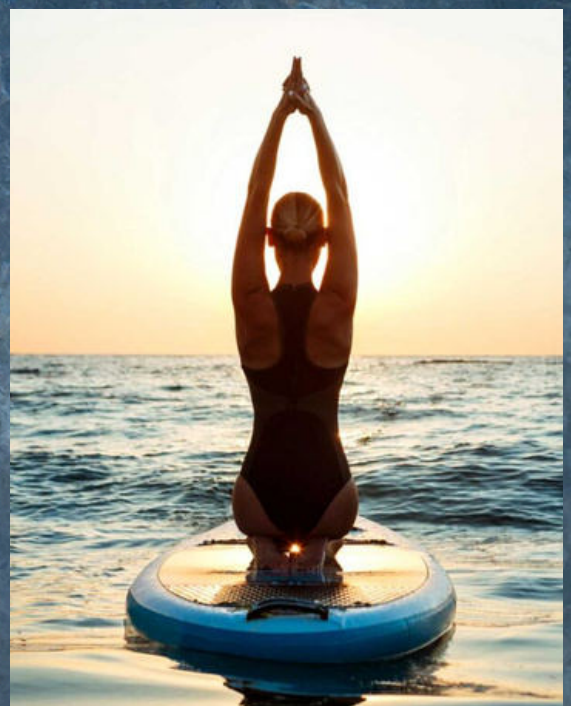
Reservations:

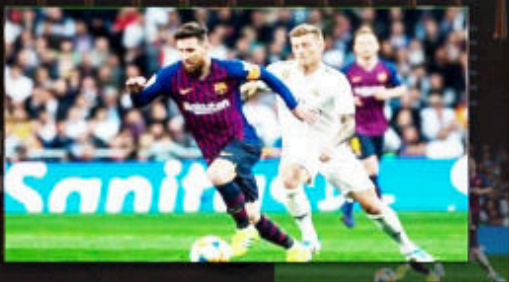
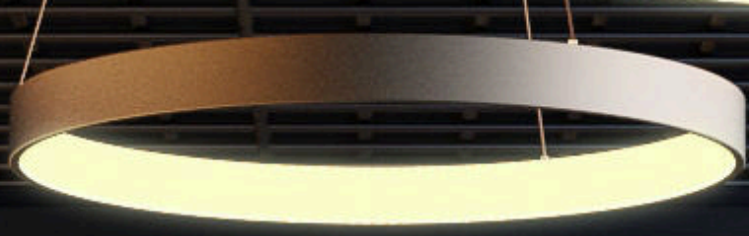
Golf Course: (998) 892 19 58 and (998) 847 44 46

Golf / Toptracer Range Reservations: (998) 197 45 81

Beach Club: (998) 251 62 05

Email: infoclub@puertocancun.com





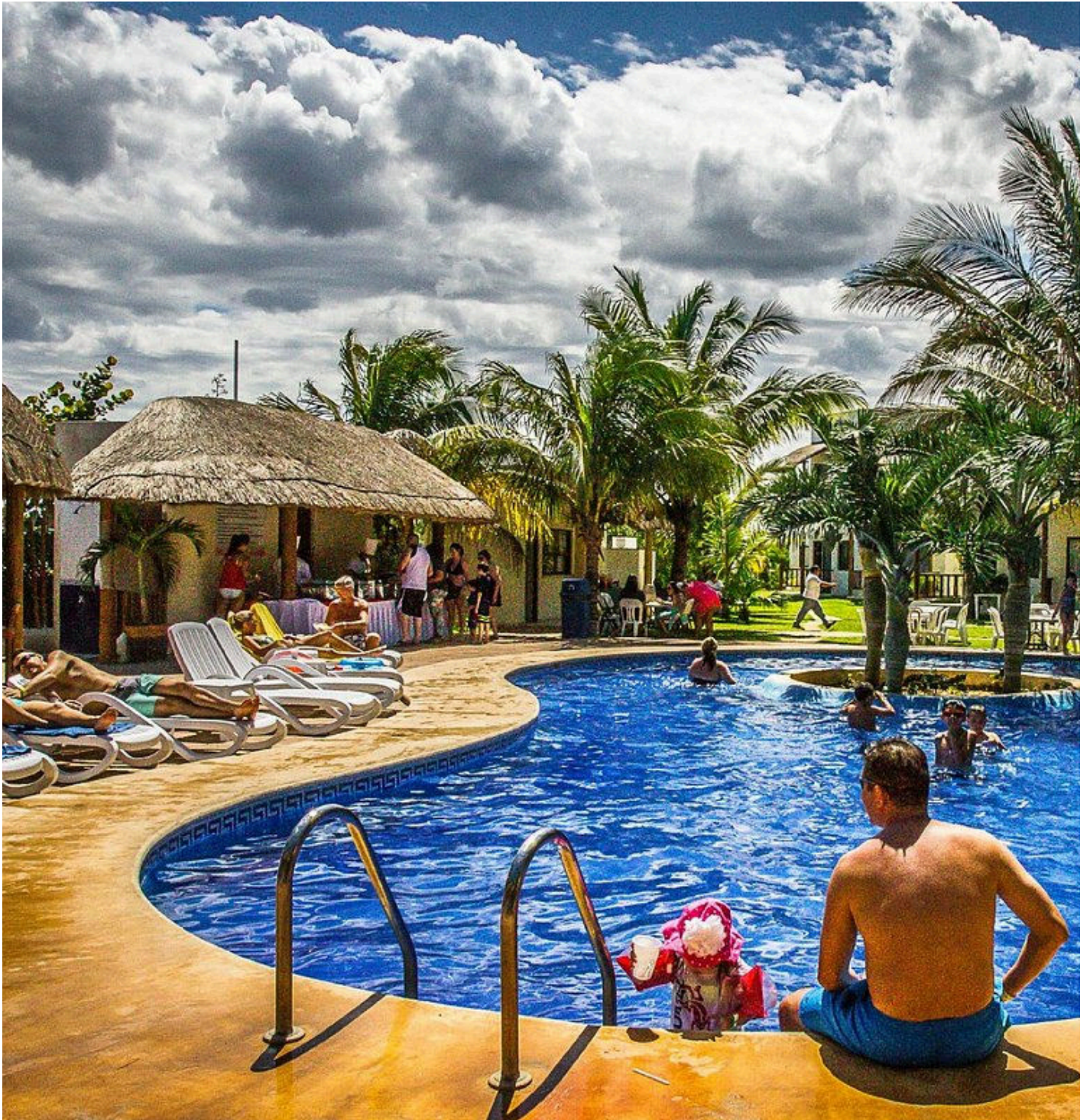
CONTIGUO

DESIGN CENTRAL



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Travel Diaries



Tecno Hotel

Chicxulub

TECNO HOTEL CHICXULUB



A magnificent rest

Located on the serene coast of Yucatán, Tecno Hotel Chicxulub has become a benchmark for sustainable tourism and technology in Mexico. This boutique hotel combines modern comfort with a deep respect for the natural environment, offering a unique experience for its guests.

Design and Concept

Tecno Hotel Chicxulub stands out for its minimalist and functional architecture, designed to integrate harmoniously with the environment. The facilities use local materials and renewable energy systems, such as solar panels and water recycling, reaffirming their commitment to sustainability.



Guest Experience

The hotel offers a personalized experience for each visitor, focusing on rest, exploration and connection with nature. Featured Activities:

- Tours to the nearby cenotes and archaeological zones of the region.
- Sunrise yoga classes facing the sea.
- Local gastronomy workshops with specialized chefs.

Commitment to the Community

The hotel actively works with the local community, employing local residents and promoting fair trade. In addition, it organizes activities to educate visitors about the importance of conserving Yucatán's ecosystems.



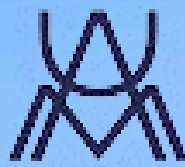
Guided by passionate local experts

Venturing beyond the hacienda grounds, discover the beauty of chicxulub with an alfresco dining experience on the beach, where a long communal table awaits you and your loved ones for a delicious family dinner plus you can visit the museum of the dinosaur where it tells the story of the meteorite fall

Without a doubt a fascinating place for the whole family.



Tecno Hotel Chicxulub 991-688-1310



ALDEA UH MAY

DESIGN BY

pininfarina

informacion@aldeauhmay.com

Connections



Valladolid

More than a magical town

WHAT TO DO IN A TOWN WITH 482 YEARS OF HISTORY?

Convent of San Bernardino



Among the attractions in Valladolid is the Convent of San Bernardino, which with its discreet Franciscan style and its majestic structure is an architectural treasure. The main altarpiece was made of gold wood, with structures and motifs that give it an unmistakable baroque air.

The Convent of San Bernardino de Siena was founded by the Franciscans who had recently arrived in Yucatán, this being one of the 7 built in the entire state, that of San Bernardino is the second largest, only after that of Izamal.

Calzada de los Frailes



Located on Calle 41-a between 46 and 54 is the Calzada de los Frailes, a road that takes you back to the past and streets with preserved ancient architecture, as well as places to eat and shop, making this a unique spot for finish the day.

This vibrant place is a site located in Valladolid, in the east of Yucatán and was built in the 16th century to unite the town of Valladolid with the town of Sisal.

Cenote Ik - kil



Ik-Kil, in Mayan “The Place of the Winds”, is a park surrounded by exotic plants and old large trees, the ideal habitat for different wild birds such as: toh birds, toucans, parrots, cenzontles, hunters of flies and cardinals among several others.

In the center of the park you can find the Cenote Ik Kil, a reflection of the natural wealth of Yucatan and which was an ornament of ancestral cultures. Animals dating back centuries have been found there, which proves this cenote as a place of sacrifices and legends.

In the 16th century it was part of the Town Hall and Town Hall complex; In the 19th century it was the home of the Acereto, Mendoza and Pérez Gálvan family, and its arched corridor on the ground floor was the seat of the areopagus on some occasions.

In the 20th century it was the José Inés Novelo secondary school in honor of the illustrious poet from Valladolid, it houses the Municipal Library and since 1994 it has been the House of Culture.

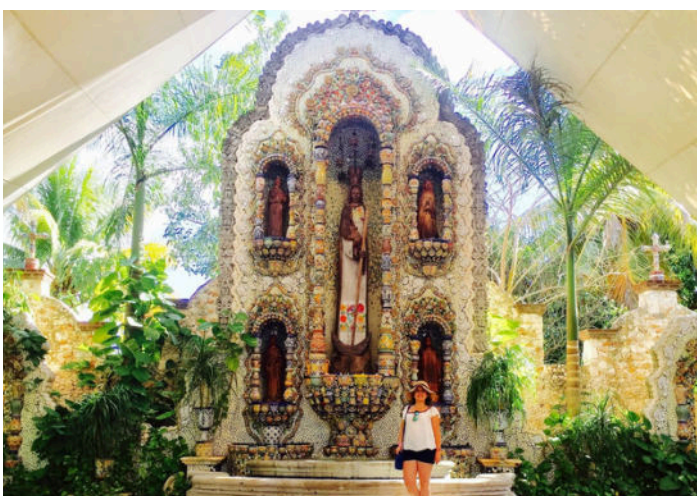
Valladolid Municipal Palace



In the heart of Valladolid, Yucatán, there is a corner full of history and flavor: La Casona Restaurant. This emblematic place combines the rich culinary tradition of the region with the charm of colonial architecture that transports visitors to another era.

The mansion, with its high ceilings, mosaic floors and interior patios, was carefully restored to preserve its authenticity.

Every corner tells a story, from the old portraits on the walls to the period furniture that decorates the place.



SÚPER COPA ROSHFRANS

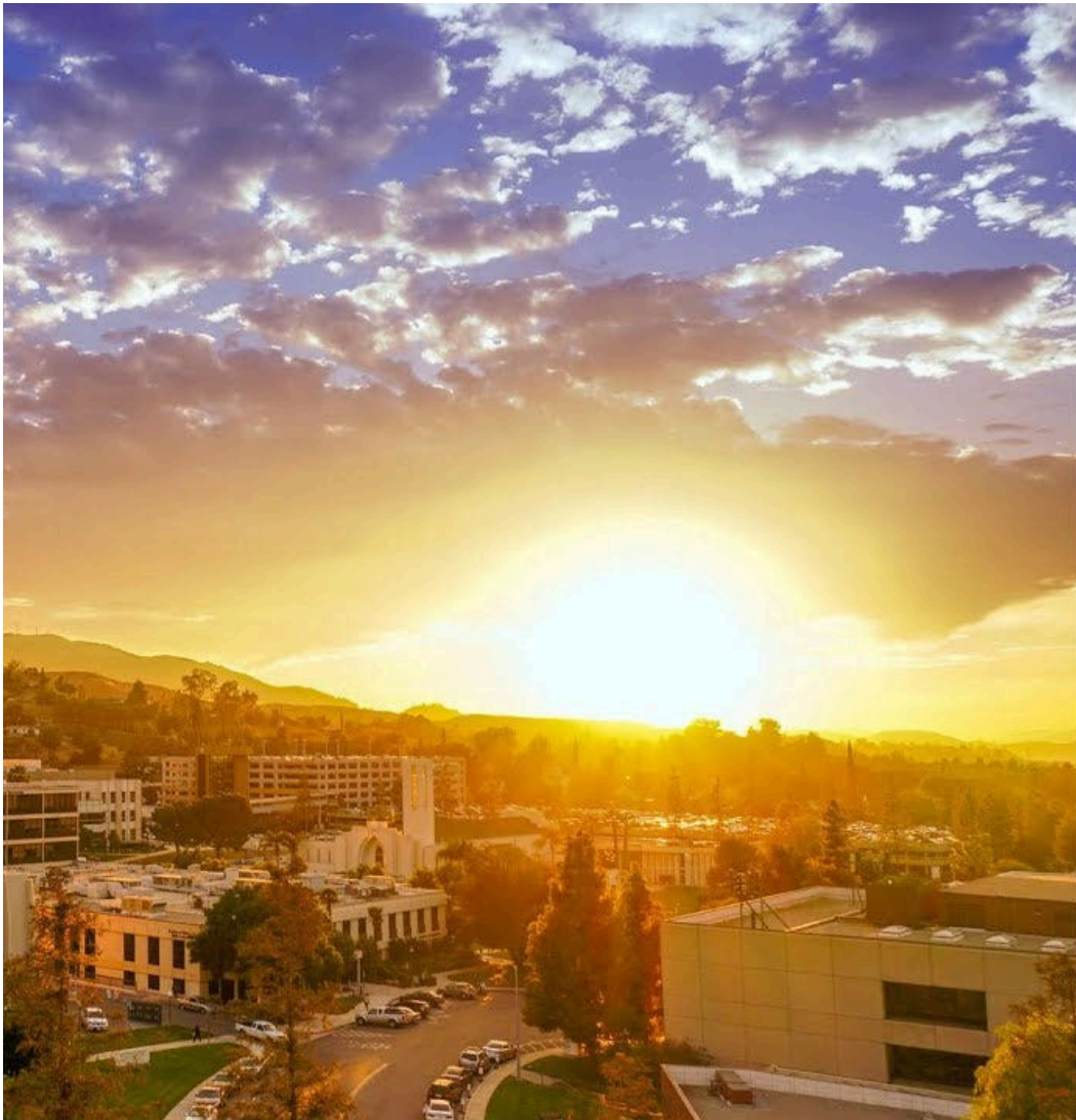
THE ROSHFRANS SUPER CUP 2025
FEBRUARY 23

EMERSON FITTIPALDI SPEEDWAY
PROGRESO, YUCATÁN



TICKETS
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Blue Circle



LOMA LINDA, CALIFORNIA

LIVING MORE THAN 100 YEARS IS POSSIBLE

LOMA LINDA, CALIFORNIA

Nestled among serene hills and picturesque landscapes, Loma Linda is more than just a place on the map; He is a living example of health and longevity. Recognized as one of the five Circles in the world, this Southern California community has captured the attention of health and wellness experts for the quality and longevity of life of its residents.

The citizens of Loma Linda belong to the Seventh-day Adventist religion, consume unprocessed plant-based foods, and lead predominantly quiet lives close to their religious beliefs.



Key Longevity Factors in Loma Linda

Loma Linda's success as a Blue Circle is attributed to a combination of factors related to health, faith and community.

Plant-Based Diet: The Loma Linda community, influenced by the Seventh-day Adventist Church, follows a diet rich in vegetables, fruits, grains and nuts, minimizing the consumption of meats and processed products.



Key factors

Focus on Physical Activity: Without relying on gyms, Loma Linda residents incorporate natural movement into their routines, such as walking and gardening.

Strong Relationships: Mutual support and strong community ties reinforce emotional and mental well-being.



Inspiring Life Stories

Stories of century-old residents are common in Loma Linda. People like Marjorie Rice, a 102-year-old mathematician, who still walked every day, or Dr. Ellsworth Wareham, a cardiothoracic surgeon who continued practicing his profession until he was 95, represent the direct impact of healthy habits.



Practice with meaning

With its sustainable practices, a strong sense of community, and a vision focused on holistic well-being, Loma Linda continues to be a beacon of hope and learning for those seeking a long, full, and healthy life.



Practice with meaning

With its sustainable practices, a strong sense of community, and a vision focused on holistic well-being, Loma Linda continues to be a beacon of hope and learning for those seeking a long, full, and healthy life.



Events

Expo Casa México, present at the best events



World Trade Center, Mexico City



Hotel Camino Real, Mexico City

Villa Residencial
ZH *Naashim
Kinche*

