


EXPO CASA MEXICO

REAL ESTATE — INVESTMENTS — TRENDS — PLACES



AANTIK

A MODERN WONDER

**SANTA GERTRUDIS COPÓ
THE NEW DESTINATION**

Meet the fourth blue circle



FEB / 2025

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From the *Edition*

EXPO CASA MEXICO

REAL ESTATE — INVESTMENTS — TRENDS — PLACES

FEBRUARY 2024

Welcome to the fifth edition of EXPO CASA MÉXICO magazine!

It is an honor to present to you this new installment of our magazine, which celebrates the best of design, architecture and lifestyle that make Mexico a unique place. Throughout these pages, you will find an inexhaustible source of inspiration, innovation and creativity, a reflection of the talent that characterizes our industry.

We present to you a unique development due to its characteristics Aantik, an innovative mixed-use project located in Santa Gertrudis Copó, an area destined to become the new heart of the city.

Aantik is distinguished by its 6 towers that house offices, a wellness center, residential apartments, a hotel and a shopping center. Aantik is a modern wonder that takes inspiration from the designs of architectural grandeurs such as Uxmal and Chichén Itzá.

We want to thank each of you for being part of this community, our collaborators for their commitment, and our readers for their interest and enthusiasm.

Get ready to discover inspiring content and enjoy this edition that, more than a magazine, is a tribute to the passion we share for making each house a true home.

Welcome to a new chapter of Expo Casa México!

Bienvenidos a **EXPO CASA MÉXICO** ¡Esperamos que disfruten de esta edición tanto como nosotros disfrutamos creándola para ustedes!



CEO & FOUNDER

Content

05 **THIS IS... AANTIK**

A modern marvel

09 **ARCHITECTURE**

The sky the first skyscraper in the southeast

15 **MARKETS**

Opportunities for growth

19 **MARINE**

Sun, sand and sea, performance of beach investments

23 **TRAVEL DIARIES**

Hotel Casa Azul historical monument

27 **CONNECTIONS**

All roads lead to Mérida

30 **BLUE CIRCLE**

Meet the fourth blue circle

33 **EVENTS**

2025 March



EXPO CASA MEXICO



This is... Nantik



There was nothing built. Only the limited water, only the calm sea, alone, limited.

Popol-Vuh

ZAZIL-HÁ:

INSPIRED BY CHICHEN ITZA

This development promises to offer a comprehensive and dynamic experience merging elements of life, work, health and training in one place.



The complex consists of six towers organized around two public squares, following a reticular logic that evokes the Mayan influence in Mérida. These towers house a variety of residential, commercial and wellness spaces



The location of AANTIK

In Santa Gertrudis Copó, considered the new center of Mérida, it provides close access to shopping centers, hospitals, universities and other urban amenities. This project sets a new standard of luxury living in Mérida, combining rich history with cutting-edge design to create an unparalleled living experience that honors the past while embracing the future.



Top-notch amenities

- Elevated Residences
- Medical Offices
- Wellness
- Center Commercial Area
- Game Room
- Library
- Cinema
- Spa
- Fitness Studio
- Pool
- Pool Bar



Location

Santa Gertrudis Copó is one of the areas with the greatest growth and added value in Mérida, Yucatán. Located in the north of the city, this area has gone from being a small police station to becoming a real estate and commercial development hub, attracting families, investors and companies looking for quality of life, connectivity and exclusivity.



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Architecture



The sky the first skyscraper in the southeast

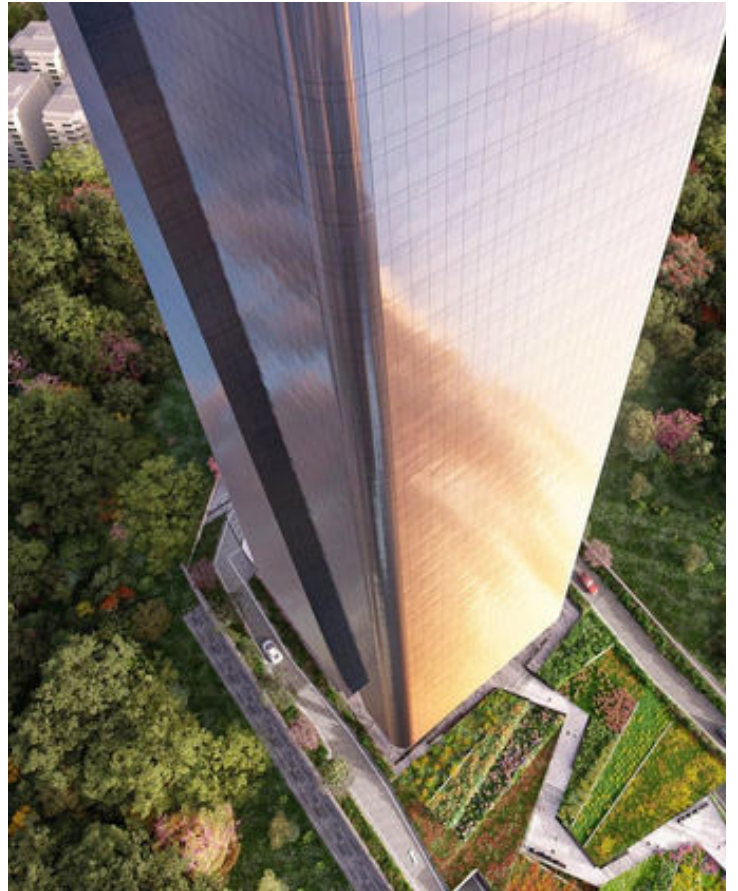
Emilio Ambasz

TORRE SKY: THE FIRST SKYSCRAPER IN SOUTHEAST MEXICO

In an unprecedented milestone for the urban development of southeastern Mexico, the Sky Tower has emerged as a symbol of modernity and progress. Located in the heart of the city of Cancun, Quintana Roo, this imposing structure not only redefines the region's skyline, but also sets a new standard in architecture and sustainability.

With 52 floors and a height of 220 meters, the Sky Tower is officially the first skyscraper in southeastern Mexico. Designed by renowned architecture firm

Vertical Studio, the tower combines contemporary design elements with cutting-edge technology to offer functional and luxurious spaces. Its construction represents an investment of 2.5 billion pesos, financed by a consortium of national and international companies.



A World Class Engineering Work



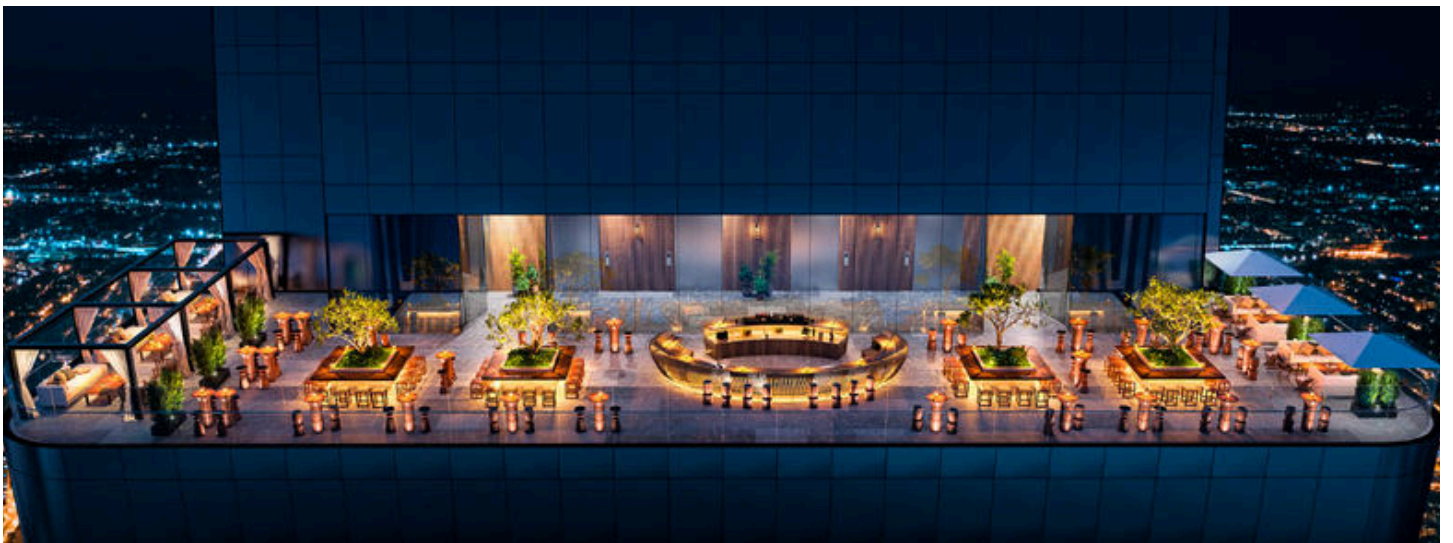
The architectural design of the Sky Tower prioritizes sustainability and energy efficiency. The façade is composed of high-performance glass panels that allow natural light to pass through, reducing the need for artificial lighting. In addition, the building has rainwater collection systems, solar energy and an advanced waste recycling system.

"Our vision was to create a building that was not only imposing, but also environmentally responsible and functional for its users," says lead architect Diego Rodríguez. "The Sky Tower is a model for future developments in the region."



Mixed Use for a Dynamic Community

The Sky Tower is designed as a mixed-use space that integrates corporate offices, luxury residences, a boutique hotel and a high-end shopping center. At its base, an urban park connects the building with its surroundings, offering a green space for the local community.



Economic and Social Impact

The construction of the Sky Tower generated more than 5,000 direct and indirect jobs, benefiting the local economy. In addition, its presence has attracted investors and has encouraged other infrastructure projects in the region.

"The Sky Tower is a catalyst for the economic growth of Cancun and the Mexican southeast," highlights María Fernanda López, president of the Quintana Roo Chamber of Commerce. "It is a source of pride for our community and an example of what we can achieve."



A Promising Future

With its inauguration scheduled for March 2025, the Sky Tower promises to become an icon of the Mexican southeast and a reference point for urban development in the country. Its avant-garde architecture and sustainable approach position it as a model to follow for future constructions in the region.



The Sky Tower not only marks the beginning of a new era for Cancun, but also for all of southeastern Mexico. It is tangible proof that innovation, sustainability and ambition can converge to create something truly extraordinary.

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Markets



Challenges and opportunities for the construction industry

OPPORTUNITIES IN THE CONSTRUCTION INDUSTRY IN MEXICO

The construction sector in Mexico plays a fundamental role in the national economy, contributing around 6% of the Gross Domestic Product (GDP) and generating millions of direct and indirect jobs.

However, it faces significant challenges that coexist with great opportunities for development and innovation.

What are these challenges?



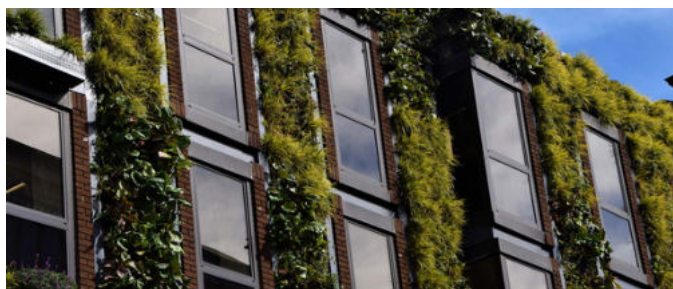
National Infrastructure Projects

Initiatives such as the Mayan Train, the Felipe Ángeles International Airport and the Interoceanic Corridor of the Isthmus of Tehuantepec are promoting investments in the sector. These projects offer opportunities for local and foreign companies.



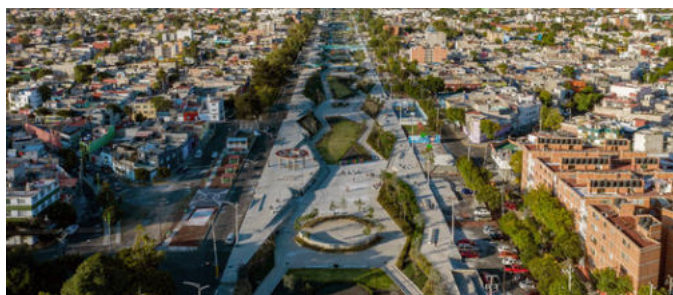
Technology Adoption

Digitization and the use of tools such as Building Information Modeling (BIM) can optimize processes, reduce costs and improve project management.



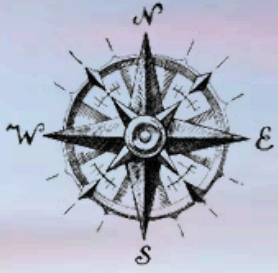
Construcción Sostenible

Existe un creciente interés por edificios verdes y prácticas de construcción sostenible. Empresas que inviertan en innovación ecológica podrán posicionarse como líderes en un mercado en evolución.



Sustainable Construction

There is growing interest in green buildings and sustainable construction practices. Companies that invest in ecological innovation will be able to position themselves as leaders in an evolving market. El reto está en adoptar prácticas sostenibles y materiales ecológicos.



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Marine



Sun, sand and sea, the return on beach investments

INVESTMENT OPPORTUNITIES ON THE BEACHES OF MÉRIDA: A PARADISE FOR INVESTORS

In recent years, the beaches of Mérida, on the Yucatán Peninsula, have emerged as a preferred destination not only for tourists, but also for investors from around the world. Its combination of natural beauty, economic growth and quality of life makes this region a true paradise for those seeking profitable opportunities.

The rise of real estate development

Coastal cities such as Progreso, Chelem and Chicxulub Puerto have experienced unprecedented growth in infrastructure and real estate development. From luxurious beachfront residential complexes to sustainable projects, the investment options are diverse and fit different budgets.

The real estate market has been driven by the increase in demand for second homes and vacation rental properties. Competitive costs compared to other beach destinations in Mexico, such as Cancun or Los Cabos, also play an important role.



Advantages of investing in the beaches of Mérida

Connectivity and accessibility: The Mérida International Airport connects the region with the main national and international destinations, facilitating the flow of tourists and investors.

Tourism growth: Tourism in Yucatán has shown a constant increase, driven by cultural wealth, gastronomy and proximity to attractions such as Chichén Itzá.

Economic stability: The region stands out for its security and stability, key factors that attract both nationals and foreigners.

Sustainability initiatives: Many recent developments prioritize sustainability, such as the use of renewable energy and eco-friendly designs, adding value to investments.



Booming sectors

Vacation rental: Platforms such as Airbnb have boosted the profitability of properties in the region. Investors can earn significant returns by renting their properties to international and domestic tourists.

Shops and services: With the increase in residents and visitors, there is a growing demand for restaurants, boutiques, and services such as spas and wellness centers.

Renewable Energy: Solar and wind energy projects are gaining traction, attracting capital from investors interested in sustainable businesses.

A market for everyone

From small houses by the sea to land for hotel developments, the Mérida beach market offers opportunities for different types of investors.

In addition, the local government has implemented incentives to encourage foreign and national investment, such as tax reductions and support in procedures.



Advice for those interested

Investigate thoroughly: Before investing, analyze the location, the value of the area and the reputation of the developer.

Consult experts: Partner with local real estate agents and legal advisors to ensure a safe process.

Bet on sustainability: Projects that integrate ecological principles tend to be more attractive in the long term.

On our portal you will find verified real estate agencies for the best decision

www.expocasamexico.com/inmobiliariasal



Investing in the beaches of Mérida not only represents a financial opportunity, but also the possibility of being part of a growing community that values nature, culture and quality of life. With the current economic outlook, these jewels of the Mexican Caribbean promise to continue shining on the investment horizon.



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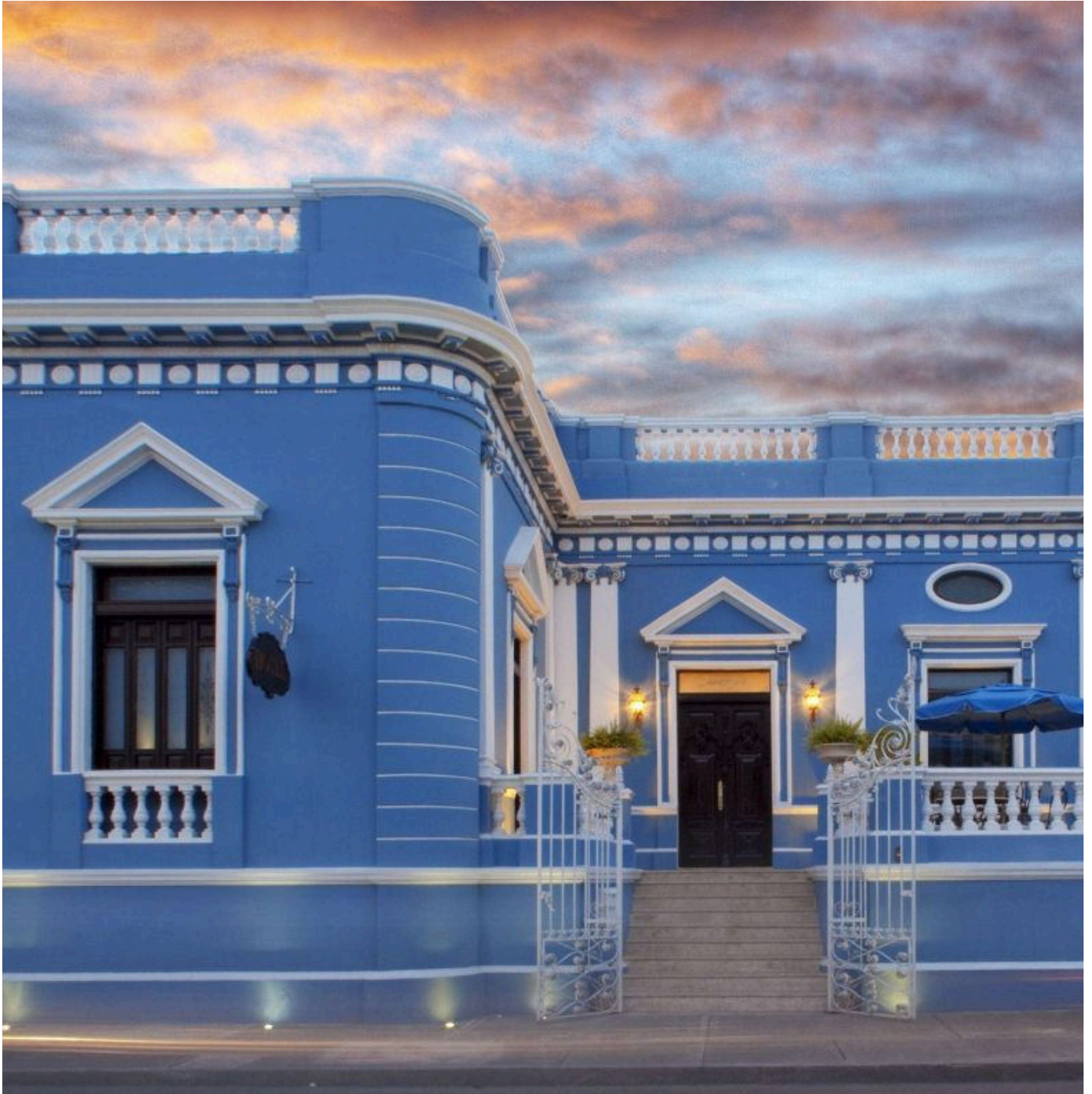


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Travel Diaries



Hotel Casa Azul historical monument

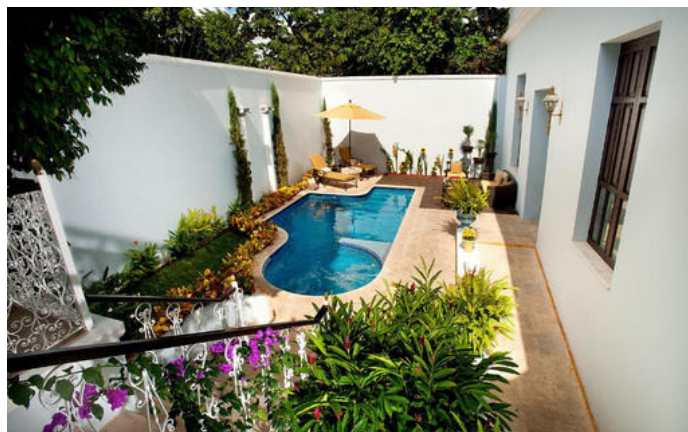
DISCOVER THE CHARM OF THE CASA AZUL HOTEL: A LUXURY REFUGE IN THE HEART OF MÉRIDA



A trip to the past with touches of modernity

From the moment you walk through its doors, Hotel Casa Azul transports you to the splendor of the 19th century. Every corner of this mansion has been meticulously restored, respecting the original details of its architecture, such as the mosaic floors and high ceilings adorned with wooden beams.

Located in the heart of the emblematic city of Mérida, the Hotel Casa Azul stands as a true testimony of elegance, history and hospitality. This boutique hotel, declared a World Cultural Heritage Site, combines the splendor of colonial architecture with modern comforts, offering its guests an unforgettable experience.



Gastronomy that delights the senses

The Hotel Casa Azul restaurant is a gastronomic gem that you cannot miss. Its menu fuses the traditional flavors of Yucatecan cuisine with contemporary culinary techniques. Dishes such as cochinita pibil and Tikin Xic fish are prepared with fresh ingredients from the region, taking your palate on a journey through the culinary roots of Mérida.

Guests can also enjoy an a la carte breakfast in the central courtyard, surrounded by lush gardens and the gentle murmur of a stone fountain that evokes tranquility.

Fascinating installations

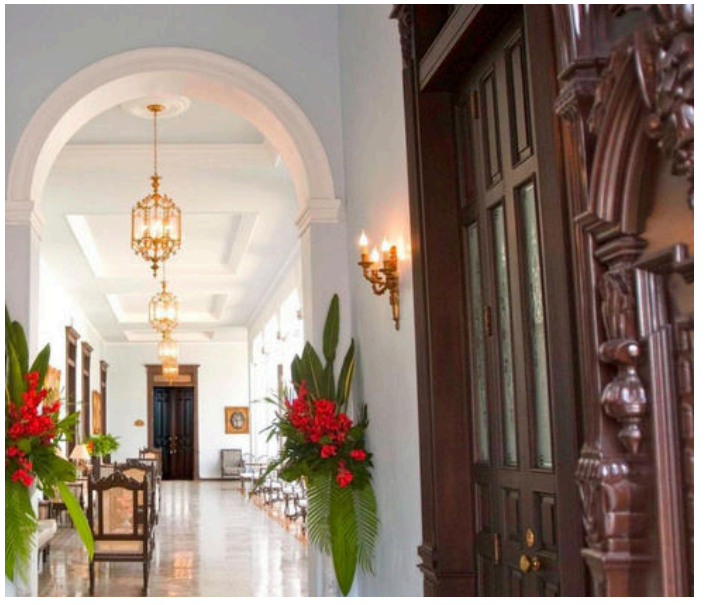
Despite its historical character, the Gran Hotel has been able to adapt to modern times without losing its traditional charm. Its rooms offer all the amenities necessary for a comfortable stay, including air conditioning, Wi-Fi and flat-screen TVs, while maintaining a classic style. Most rooms have balconies offering spectacular views of the Plaza Grande and the charming colonial surroundings.



Privileged Location

The Casa Azul Hotel offers a variety of services designed to make each stay a memorable experience. Its main facilities include:

- Outdoor pool: Perfect for cooling off after a day exploring the city.
- Exclusive spa: With treatments inspired by traditional Mayan techniques.
- Panoramic terrace: An ideal space to relax while enjoying a glass of wine at sunset



Live the Casa Azul experience

Whether you are traveling for pleasure or business, Hotel Casa Azul is the perfect place to immerse yourself in the magic of Mérida. Its historic charm, combined with modern luxury, makes this hotel an incomparable choice for those seeking an authentic and memorable experience.

Make your reservation today and discover why Hotel Casa Azul is much more than a place to stay: it is a destination in itself.

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Connections

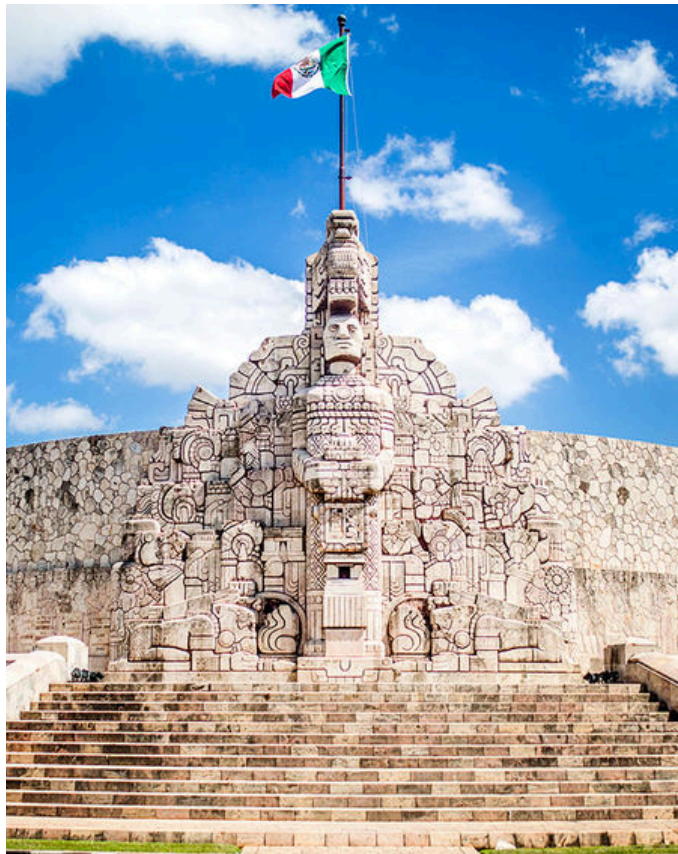


All roads lead to Mérida

HOW TO GET TO MÉRIDA: THE GATEWAY TO YUCATECAN CHARM



Mérida, the capital of the state of Yucatán, is a cultural and tourist gem that attracts thousands of visitors from Mexico and abroad every year. With its unique blend of history, colonial architecture, Mayan traditions, and a vibrant food scene, this city is a destination you can't miss. Here we tell you how to get to Mérida from different parts of the world and the attractions that await you when you arrive.



From Mexico

By air

Mérida International Airport (MID) has a wide network of domestic flights. Cities such as Mexico City, Monterrey, Guadalajara and Cancún have direct flights to Mérida operated by airlines such as Aeroméxico, Volaris and Viva Aerobus. The flight duration from Mexico City is approximately 2 hours.

By road

Mérida is connected by modern and well-maintained roads. If you travel from Cancun, you can take the toll road that takes you to Mérida in about 3 and a half hours. From Mexico City, the road trip takes around 17 hours, ideal for those who enjoy a trip full of changing landscapes.

By bus

The ADO bus terminal in Mérida offers routes from the main cities of the country. Buses are a comfortable and affordable option, with first-class amenities including reclining seats and on-board entertainment.

From abroad

By air

Mérida International Airport also receives direct international flights from cities such as Miami and Houston, operated by airlines such as American Airlines and United Airlines. Additionally, if you arrive from Europe or South America, you can stopover in Cancun or Mexico City before connecting with a domestic flight to Mérida.

By cruise

Although Mérida has no port, the city of Progreso, located 30 minutes away by car, is a popular cruise destination. From there, it is easy to travel to Mérida to explore the city and its surroundings.



Unmissable tourist attractions

Once in Mérida, the options to explore are endless. Here are some of the main attractions that make this city a unique destination

Paseo de Montejo

Este icónico bulevar es el corazón de la ciudad, bordeado de imponentes mansiones de estilo europeo que reflejan el esplendor de la época henequenera. Aquí también encontrarás restaurantes, galerías y tiendas.



Montejo Walk

This iconic boulevard is the heart of the city, lined with imposing European-style mansions that reflect the splendor of the henequen era. Here you will also find restaurants, galleries and shops.



Great Museum of the Mayan World

A modern space that celebrates the region's rich cultural heritage with interactive exhibits and unique pieces from the Mayan civilization.



Blue Circle



NICOYA, COSTA RICA

Living more than 100 years is possible

NICOYA, COSTA RICA: A TREASURE OF LONGEVITY IN THE HEART OF THE BLUE CIRCLE

Nestled in the province of Guanacaste, Costa Rica, the Nicoya region has become a fascinating center of attention for scientists, travelers and wellness enthusiasts.

Recognized as one of the five "Blue Circles" in the world, places where people live significantly longer and with a better quality of life, Nicoya offers a glimpse into the secrets of longevity and an environment that invites you to discover a healthier way of life. full and healthy.



What makes Nicoya a Blue Circle?

The Blue Circles are regions where longevity rates are exceptionally high and people exceed 90 and 100 years of age in good health.

Nicoya shares this honor with other areas such as Okinawa in Japan and Sardinia in Italy, but what sets this Costa Rican region apart is its emphasis on simplicity, community connection, and its natural environment.



A destination for well-being

Nicoya has also attracted the attention of wellness centers and retreats that seek to promote healthier living.

Many visitors come to disconnect from stress, learn about Blue Circle principles, and adopt habits that can transform their lives.





Nicoya attractions for visitors

Traveling to Nicoya is not only an opportunity to explore its fascinating culture, but also to immerse yourself in a lifestyle that promotes longevity. Some of the main attractions include:

Paradise beaches: Nicoya has some of the most beautiful beaches in Costa Rica, such as Playa Sámara and Playa Guiones. These areas are not only ideal for relaxing, but also for practicing surfing, yoga and meditating to the rhythm of the waves.

Living cultural traditions: The region is rich in traditions, from folk music to Chorotega ceramics, an ancient art that reflects the area's indigenous heritage.

National Parks: Nicoya is a gateway to natural wonders such as the Barra Honda National Park, known for its impressive caves and landscapes, and the Nosara Biological Reserve, a biodiversity sanctuary.



How to get to Nicoya?

The easiest way to get there is through the Daniel Oduber Quirós International Airport in Liberia, about two hours away by car. There are also land transportation options from San José, the capital of Costa Rica, that allow you to enjoy the landscapes as you approach this paradise of longevity.

Discover the secret of a long and full life

Nicoya is not just a place to visit, it is a destination that inspires. From its welcoming people to its stunning landscapes and unique lifestyle, this region invites you to reflect on what really matters in life. Whether you are looking for adventure, relaxation or a change of perspective, Nicoya has something special to offer you.

Events



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Phase 3

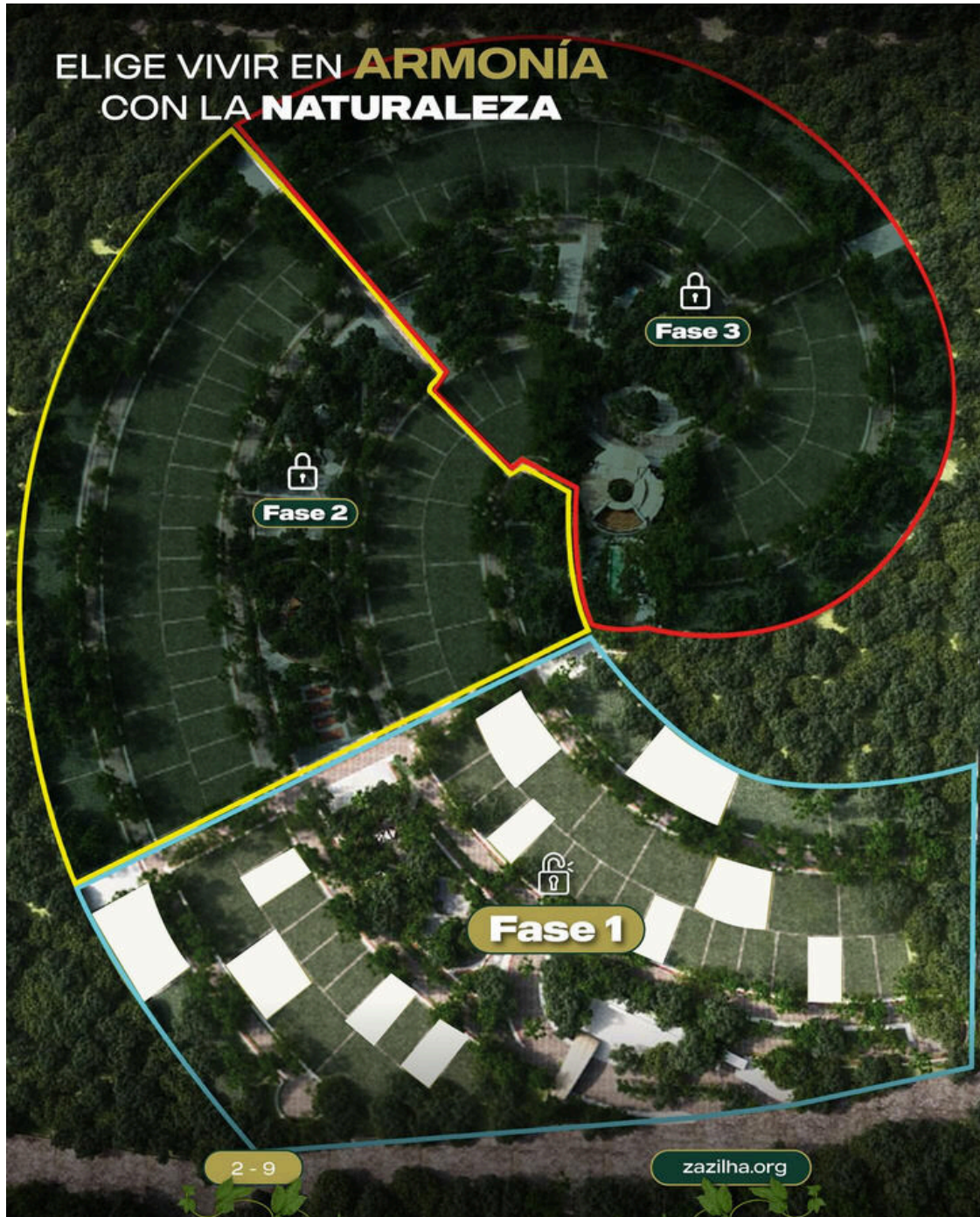


Phase 2



Phase 1

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2 - 9

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